**📊 FNP Sales Analysis Dashboard**

This dashboard provides a clear overview of **sales performance** across multiple dimensions:

* **KPIs:**
  + **Total Orders:** 1,000
  + **Revenue:** ₹3,520,984
  + **Avg. Spend per Customer:** ₹3,520.98
  + **Avg. Order-to-Delivery Time:** 5.53 days
* **Revenue Insights:**
  + **By Occasion:** Strong sales during **Anniversary, Holi, and Raksha Bandhan**.
  + **By Category:** **Colors, Soft Toys, and Sweets** lead in revenue.
  + **By Month:** Peaks in **February** and **August**.
  + **By Hour:** Evening hours (17–20 hrs) show highest revenue.
* **Top Products:** Magnum Set, Quia Gift, Dolores Gift among best-sellers.
* **Top Cities:** High order volumes from **Imphal, Kavali, Dibrugarh, Dhanbad**.

🔎 **Purpose:** To track orders, revenue trends, customer behavior, and regional performance for better business decisions.